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## New 42 Hires Kristen Barrett as VP of Development



**August 20, 2024** - Today, New 42 announced the addition of **Kristen Barrett** to their executive team as Vice President of Development. Most recently, Barrett served as the Director of Development at the School of American Ballet, and she joins New 42 with over 20 years of nonprofit experience. In her role at New 42, Barrett will lead all of New 42's development activities and fundraising efforts for award-winning performing arts and arts education programs. She will also work closely with the President and executive team on strategic planning, Board relations, and organizational decision making.

“We are elated to add Kristen to our leadership team,” said **Russell Granet, President & CEO of New 42**. “Her extensive experience is matched by her genuine passion for the performing arts, and I look forward to working closely with her and the Development team as we enter a landmark anniversary year for the organization in 2025.”

In addition to the School of American Ballet, Barrett has experience working with the Children's Home Society of Florida and Broward Housing Solutions. Throughout her career, she has raised significant funds totalling over \$100 million for a wide range of organizations and causes including dance education, performing arts programs, support for victims of abuse, and more. Barrett has extensive experience in building and working with boards and directors, engaging donors, and leading large teams to meet fundraising goals - including a notable \$22 million capital endowment campaign and six of the largest eleven gifts in the School of American Ballet's 90-year history. She holds an MPA in Public and Nonprofit Management and Policy and a BA in Business Administration.

“I have seen firsthand the benefits of arts exposure and education through my previous roles and personal experience in developing my own child’s interest in the arts,” said **Kristen Barrett**. “I am inspired by New 42’s work to ensure that young people of all backgrounds have access to the performing arts, and I am thrilled to join the organization and lead fundraising efforts that positively impact the lives of children and families in my community.”

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### **About New 42**

Under the leadership of President & CEO Russell Granet, New 42 is a cultural nonprofit whose mission is to make extraordinary performing arts a vital part of everyone’s life from the earliest years onward. Driven by a deep commitment to performing arts access, New 42 connects people to world-class performances, essential education and employment programs, and creative communities that push culture forward. Originally established in 1990 by New York City and State to revive West 42nd Street between 7th and 8th Avenues, New 42 stewards the block’s seven historic theater properties and leads the dynamic evolution of the block as a safe and exciting destination. Through New Victory and New 42 Studios, the nonprofit serves artists, educators and New Yorkers of all ages with invaluable arts engagement and resources in and beyond the performing arts. Together with our supporters, New 42 opens new perspectives, incubates new works and creates new opportunities to move us all.