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New Victory Partners with The WNET Group on *Camp TV* Premiering Nationwide on Public Television Beginning July 13

New York, NY (July 9, 2020) – With over half a million views to date, **New Victory Arts Break** is about to get an even bigger audience! New Victory is proud to announce a content partnership with The WNET Group's **Camp TV**, a new one-hour public television series that brings the day camp experience to children nationwide.

Featuring videos from **New Victory Arts Break**, the theater's highly successful online series of performing arts curriculum, **Camp TV** provides ideas for fun activities for kids who can't go to camp this summer. The series will air weekdays beginning Monday, July 13 on public television (check local listings). In the New York metro area, **Camp TV** premieres Monday, July 13 at 10 a.m. on WLIW21, 11 a.m. on THIRTEEN, and 12 p.m. on NJTV. Episodes will also be available to stream at camptv.org.

"New Victory shares in WNET's goal to make quality culture and education as widely accessible as possible, and we are thrilled to partner with them on **Camp TV**," says **Russell Granet**, President & CEO of New 42, the nonprofit that operates New Victory Theater. "New Victory Arts Break shows us that you can bring the performing arts into any learning space, and we're thrilled to reach families watching at home across the country in partnership with WNET."

"During this challenging time, we hope we're able to bring kids some of the magic, learning and fun of summer camp through **Camp TV**," said **Neal Shapiro**, President & CEO of The WNET Group.

Camp TV is hosted by a head counselor played by Broadway's **Zachary Noah Piser** (*Dear Evan Hansen*, *Wicked*), who guides campers as they learn through play. Campers are led through a variety of activities — exploring nature, math, science, the arts, movement, storytelling, writing and more. They'll make bouncing bubbles while learning about surface tension and discover shapes while creating a flying origami star. Children will learn how to do magic tricks, turn sneakers into tap shoes, create an oboe from a straw and make guacamole. Additionally, the campers will meet all kinds of animals, from a playful bearcat to chickens who like classical music. Every episode also includes a storytelling segment that features a different book of the day.

Camp TV is a production of THIRTEEN PRODUCTIONS LLC for WNET. The program is distributed nationally by The WNET Group. Sandra Sheppard is executive producer. Melinda Toporoff is series producer and writer, Kevin Di Salvo is coordinating producer. Maria Stoian is producer.

New Victory Arts Break is funded, in part, by the Laurie M. Tisch Illumination Fund.

Major funding for **Camp TV** is provided by the Corporation for Public Broadcasting. Additional funding is provided by Joan Ganz Cooney.

About New Victory Theater

The New Victory opens new worlds to young people and families through extraordinary performances, education and engagement programs. Bringing kids to the arts and the arts to kids since 1995, this nonprofit theater has become a standard-bearer of quality performing arts for young audiences in the United States. Reflecting and serving the multicultural city it calls home, The New Victory is committed to arts access for all communities of New York to experience and engage with the exemplary international shows on its stages. A global leader in arts education, youth development and audience engagement, The New Victory Theater has been honored by the President's Committee on the Arts and the Humanities with the National Arts and Humanities Youth Program Award, by Americans for the Arts with a national Arts Education Award, and by the Drama Desk for "providing enchanting, sophisticated children's theater that appeals to the child in all of us, and for nurturing a love of theater in young people."

About New 42

Under the leadership of President Russell Granet, New 42nd Street is a performing arts nonprofit whose mission is to make extraordinary performing arts a vital part of everyone's life from the earliest years onward. Driven by a deep commitment to performing arts access, we connect people to world-class performances, essential education programs and creative communities that push culture forward. Through New Victory and New 42 Studios, we serve artists, educators and New Yorkers of all ages with invaluable arts engagement and resources in and beyond the performing arts. Together with our supporters, we open new perspectives, incubate new works and create new opportunities to move us all.

About WNET

WNET is America's flagship PBS station: parent company of New York's [THIRTEEN](#) and [WLIW21](#), WLIWorld and WLIWCreate and operator of [NJTV](#), the statewide public media network in New Jersey. Through its new [ALL ARTS](#) multi-platform initiative, its broadcast channels, three cable services (THIRTEEN PBSKids, Create and World) and online streaming sites, WNET brings quality arts, education and public affairs programming to more than five million viewers each month. WNET produces and presents a wide range of acclaimed PBS series, including *Nature*, *Great Performances*, *American Masters*, *PBS NewsHour Weekend*, and the nightly interview program *Amanpour and Company*. In addition, WNET produces numerous documentaries, children's programs, and local news and cultural offerings, as well as multi-platform initiatives addressing poverty and climate. Through THIRTEEN Passport and WLIW Passport, station members can stream new and archival THIRTEEN, WLIW and PBS programming anytime, anywhere.

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